Media Release



For Immediate Release

2 April 2015

Broadwater buys landmark L'Attitude28 Tavern in Geraldton, Western Australia

Broadwater Hotels and Resorts (Broadwater) today announced it had entered into a contract to buy the L'Attitude28 Tavern adjoining the Broadwater Mariner Resort in Geraldton subject only to the approval of the Director of Liquor Licensing for the transfer of the liquor licence.

L'Attitude28 Tavern was developed in 2008 on the former site of the landmark 'Mariner Hotel' in Geraldton and is located near Champion Bay, featuring a restaurant, outdoor alfresco dining area, bar, wine cellar, meeting room, drive-through bottle shop and contemporary hotel facilities.

Managing Director of Broadwater, Scott Cogar, said "this is a highly pleasing and strategic acquisition for our company and a fantastic addition to our existing Broadwater business in Western Australia, allowing us to further grow and expand the services offered by both L'Attitude28 and our adjoining Broadwater Mariner Resort in Geraldton."

Current owners of L'Attitude28 Tavern are Geraldton locals Garry McCagh and Debbie Falconer who purchased the land, built and then operated the Tavern since around 2008. Commenting on the sale, Debbie Falconer said "Garry and I are delighted that Broadwater plans to build on the foundations we have put in place and integrate the Tavern operations with their popular resort next door. I am particularly pleased Broadwater agreed to employ all of our existing team who may now have even more opportunities for training and development both here and at other Broadwater locations."

Scott Cogar said "L'Attitude28 offers locals and visitors to Geraldton a range of fantastic dining, entertainment and social networking opportunities which will be built upon over the months ahead to offer tailored packages for meetings and conferences, weddings, special occasion functions, other entertainment and social networking events for locals and the many visitors to Geraldton."

Scott Cogar said "for personal reasons Garry and Debbie have chosen to sell the Tavern, so while we are delighted that Broadwater will be the new owner and operator we thank Debbie and Garry for the unique platform and opportunity they have created and passed to us."

Scott Cogar went on to say that "since opening in 2009 the Broadwater Mariner Resort has proven to be one of the most popular resorts in Geraldton, so the addition of L'Attitude28 will allow us to further expand the cuisine, beverages, entertainment, packages and experiences available for the benefit of patrons of L'Attitude28 and our many Resort guests."

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About Broadwater Mariner Resort, Geraldton (Resort)

Broadwater Mariner Resort is a 4.5 star strata-titled resort managed by Broadwater.

The Resort is made up of 104 Guest rooms ranging from modern and well-appointed Studios to spacious and self-contained 1 and 2 Bedroom Apartments and 3 Bedroom Townhouses, while also featuring an outdoor pool, heated outdoor spa, barbeque entertainment areas, gated carpark and a range of activities, tours and attractions within easy reach of the Resort.

Geraldton is the only city on the magnificent Coral Coast of WA and is a key hub for regional transport and commercial activity. Geraldton offers fantastic beaches, picturesque offshore islands, fishing, diving, windsurfing, world renowned wild flowers (in season), cafes, restaurants and bars, shopping, WA Museum, HMAS Sydney memorial and many other land and water based activities and attractions popular with domestic and international visitors alike.

Situated on the site of the former landmark Mariner Hotel on Chapman Road in Geraldton, Broadwater Mariner Resort is located only a short stroll from beautiful Champion Bay and an easy cycle or walk to Geraldton's new marina precinct and Town Centre.

About Broadwater Hotels and Resorts (Broadwater)

Broadwater is a resort management company which was established in Western Australia in 1990 and operates a unique collection of 3.5 to 4.5 star resorts offering premium locations, resort lifestyles, facilities and amenities and authentic natural experiences in a number of popular tourism destinations and key regional centres within Western Australia.

Broadwater operates resorts in Perth close to the Swan River and Perth CBD, in Busselton at the gateway to the renowned Margaret River wine region and in Geraldton in the beautiful Coral Coast region of Western Australia.

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